

DEWAN V.S. INSTITUTE OF MARKETING MANAGEMENT

By-Pass Road, Partapur, Meerut.

PROFILE OF FACULTY WITH QUALIFICATION, TOTAL
EXPERIENCE, AGE AND DURATION OF EMPLOYMENT
AT THE INSTITUTE CONCERNED

1. Name of the Faculty : Brig.Ved Prakash Munjal

2. Date of Birth : 10-08-1953

3. Qualification : M. Tech. Indl. Tribology,
Maintenance Engg. & Mgt



4. Working Experience : 35 Years (Army Service including Teaching)

(1) Teaching : --

(2) Research : --

(3) Industry : --

(4) Others : --

5. Area of Specialization : Financial Management & HRD.

6. Subject Teaching

Under Graduate Level : --

Post Graduate Level : --

7. Research Guidance (No of Papers published
in Master's Ph.D.)

National Journals : --

International Journals : --

Conferences : --

8. Project Carried Out :

9. Patents :

10. Technology Transfer :

11. Research Publication :

12. No. of books published with details :

1. Name of the Faculty : **Shyam Kumar Ghai**

2. Date of Birth : 06-06-1969

3. Qualification : C.A.(Fin.), M.Com. & B.Ed.

4. Working Experience : 20 Years)

(1) Teaching : 10 years

(2) Research : --

(3) Industry : 10 years

(4) Others : --

5. Area of Specialization : **Finance**

6. Subject Teaching

Under Graduate Level : --

Post Graduate Level : **Accounting for Management, Financial Management, Cost & Management Accounting, Security Analysis & Portfolio Management, Tax Laws, Project Management etc.**

7. Research Guidance (No of Papers published in Master's Ph.D.)

National Journals : --

International Journals : 01

Conferences : International-04, National-06.

8. Project Carried Out :

9. Patents :

10. Technology Transfer :

11. Research Publication :

12. No. of books published with details :



1. Name of the Faculty : **Dr. Pankaj Tiwari**

2. Date of Birth : 19-07-1979

3. Qualification : **M.B.E. (Ph.D.)**

4. Working Experience : 07 Year

(1) Teaching : 01 Year

(2) Research : --

(3) Industry : 06 Year

(4) Others : --

5. Area of Specialization : **Finance & Marketing.**

6. Subject Teaching

Under Graduate Level : --

Post Graduate Level : **Security Analysis & Portfolio Management,
International Business.**

**7. Research Guidance (No of Papers published
in Master's Ph.D.)**

National Journals : 01

International Journals : --

Conferences : --

8. Project Carried Out :

9. Patents :

10. Technology Transfer :

11. Research Publication :

12. No. of books published with details :



1. Name of the Faculty : Vivek Kwatra

2. Date of Birth : 09-04-1983

3. Qualification : M.B.A. (H.R.)

4. Working Experience : 2.3 Years

(1) Teaching : 1.3 Years

(2) Research : --

(3) Industry : 1 Year

(4) Others : --



5. Area of Specialization : Human Resource Mgt. & Marketing.

6. Subject Teaching

Under Graduate Level : --

Post Graduate Level : Training, Development & Growth, Human Resources Development, Principles & Process of Mgt.

7. Research Guidance (No of Papers published in Master's Ph.D.)

National Journals : --

International Journals : --

Conferences : --

8. Project Carried Out : Employee Engagement at TTSL, Meerut.

Designing 'HR Portal' at V Customer Services India (P) Ltd., New Delhi.

9. Patents :

10. Technology Transfer :

11. Research Publication :

12. No. of books published with details :

1. Name of the Faculty : Shilpa Agarwal

2. Date of Birth : 14-10-1984

3. Qualification : B.Tech.(CS), PGDM (Fin, IT)

4. Working Experience : 01 Year

(1) Teaching : 01 Year

(2) Research : --

(3) Industry : --

(4) Others : --

5. Area of Specialization : Finance, IT.

6. Subject Teaching

Under Graduate Level : --

Post Graduate Level : --

7. Research Guidance (No of Papers published
in Master's Ph.D.)

National Journals : --

International Journals : --

Conferences : --

8. Project Carried Out :

9. Patents :

10. Technology Transfer :

11. Research Publication :

12. No. of books published with details :



1. Name of the Faculty : GulRukh Salim

2. Date of Birth : 20-06-1972

3. Qualification : MBA, M.Sc.

4. Working Experience : 06 Years

(1) Teaching : 06 Years

(2) Research : --

(3) Industry : --

(4) Others : --

5. Area of Specialization : Human Resource Management.

6. Subject Teaching

Under Graduate Level : --

Post Graduate Level : Business Communication, Principles of Management, OSPM.

7. Research Guidance

(No of Papers published in

National Journals : --

International Journals : --

Conferences : --

8. Project Carried Out :

9. Patents :

10. Technology Transfer :

11. Research Publication :

12. No. of books published with details :



1. Name of the Faculty : Diptiman Mukherjee

2. Date of Birth : 17-12-1979

3. Qualification : MBA.

4. Working Experience : 04 Years

(1) Teaching : --

(2) Research : --

(3) Industry : 04 Years

(4) Others : --

5. Area of Specialization : Marketing.

6. Subject Teaching

Under Graduate Level : --

Post Graduate Level : Business Communication, Principles of Management, OSPM.

7. Research Guidance

(No of Papers published in

National Journals : --

International Journals : --

Conferences : --

8. Project Carried Out :

9. Patents :

10. Technology Transfer :

11. Research Publication :

12. No. of books published with details :

