

# MANDATORY DISCLOSURE FOR PGDMM PROGRAMME (2009-10)

## I. NAME OF THE INSTITUTION

v Address including telephone, Fax, e-mail.

DEWAN V.S. INSTITUTE OF MARKETING MANAGEMENT  
By-pass Road, Partapur,  
Meerut (U.P) – 250103  
Phone No. – 0121- 2440315, 2440375  
Fax No. – 0121 – 2440337  
e-mail No. – dvsimm@dewaninstitutes.org

## II. NAME & ADDRESS OF THE DIRECTOR

BRIG. VED PRAKASH MUNJAL  
C/O DEWAN V.S.GROUP OF INSTITUTIONS,  
N.H. – 58, BY-PASS ROAD, PARTAPUR, MEERUT (U.P.)  
INDIA – 250103

## III. Governance

 Members of the Board and their brief background. - Please See Annexure – 12 (A).

 Members of Academic Advisory Body. - Please See Annexure – 12 (B)

 Frequency of the Board Meetings and Academic Advisory Body. – 3 times a year.

 Organizational chart and processes - Please See Annexure – 12 (C)

 Nature and Extent of involvement of faculty and students in academic affairs/improvements.

Students and faculty members feel highly involved in academic and other developmental activities. Apart from teaching, the faculty gets highly committed to accomplish the basic mission by arranging variety of activities like encouraging students' participation through group discussion, role-plays, debates, cultural activities, regular feed-back, class representation, solving the problems of specific cases etc.

## IV. PROGRAMMES

 Name of the Programmes (Full Time) : POST GRADUATE DIPLOMA IN

1) Name of the course - PGDM  
Number of seats - 60  
Duration - 2 years

Name of the Programmes (Part Time) approved by the AICTE. : NA

Name and duration of Programme(s), if any, not approved by AICTE and being run in the same campus. : NA.

For each programme the following details are to be given :

**Name :** POST GRADUATE DIPLOMA IN MANAGEMENT (FULL-TIME)

**Number of seats :** 1st Year : 60 , 2nd Year : 60

**Duration :** 02 Years


Cut-off Marks for admission during the last 2 years : Graduation from any University recognized by UGC / AICTE.

**Fee :** 1st Year - Rs.1,75,000 , 2nd Year – Rs. 1,25,000







**Placement Facilities :** An active placement cell headed by senior Professionals from the industry.

Campus placement in last two years with minimum salary, maximum salary and average Salary. (First batch yet to pass out)

Campus Placement -	NA
Minimum Salary -	NA
Maximum Salary -	NA
Average Salary -	NA

 Name and duration of programme(s) having affiliation/collaboration with Foreign University(s)/Institution(s) and being run in the same Campus along with status of AICTE approval.  
NA

 Details of the Foreign Institution/University: NA

-  . Name of the University/Institution
-  . Address
-  . Website
-  . Is the Institution/University Accredited in its Home Country
-  . Ranking of the Institution/University in the Home Country
-  . Whether the degree offered is equivalent to an Indian degree?

.  
If yes, the name of the agency which has approved equivalence. If no, implications for students in terms of pursuit of higher studies in India and abroad and jobs both within and outside the country.

- .
  - . Nature of Collaboration
  - . Conditions of Collaboration
  - . Complete details of payment a student has to make to get the full benefits of collaboration.

 For each Collaborative/affiliated Programme give the following: NA

- . Programme Focus
- . Number of seats
- . Admission Procedure
- . Fee
- . Placement Facility
- . Placement Records for last two years with minimum salary, maximum salary and average salary

✎ Whether the Collaborative Programme is approved by AICTE? If not whether the Domestic/Foreign Institution has applied to AICTE for approval as required under notification no. 37-3/Legal/2005 dated 16th May, 2005. NA

## V. FACULTY {Please see annexure 02}

✎ Number of faculty members: - 08  
· Permanent faculty - 08  
· Visiting faculty - -  
· Adjunct faculty - -  
· Guest faculty - -

✎ Profile of each faculty with qualifications, total experience, age and duration of employment at the institute concerned. - **List attached as Annexure-13.**

✎ Number of faculty employed and left during the last two years - **Details attached as Annx.-03.**

✎ Profile of Director/Principal with qualifications, total experience, age and duration of employment at the institute concerned. - **Detail attached as Annexure-13.**

✎ Whether student assessment of faculty is in force. - **Yes**

At the time of appointment the teacher is required to teach in at least two classes of his choice subject. Teachers also sit and assess the new teacher. The faculty members are also assessed by the students through a confidential programme.

## VI FEE

✎ Details of fee, as approved by State Fee Committee, for the Institution. – Self Financed Institution

✎ 1st Year - Rs.1,75,000 , 2nd Year – Rs. 1,25,000

✎ **Time schedule for payment of fee for the entire programme. -**

### ✎ FEE SCHEDULE FOR FIRST YEAR

INSTALMENT	AMOUNT	DATE
FIRST	1,00,000 + 21,000	*AT THE TIME OF ADMISSION
SECOND	75,000 + 21,000	*BY 15th DECEMBER

\* HOSTEL FEE

## FEE SCHEDULE FOR FIRST YEAR

<b>INSTALMENT</b>	<b>AMOUNT</b>	<b>DATE</b>
<b>FIRST</b>	<b>75,000 + 21,000</b>	<b>AT THE BEGINNING OF</b>
<b>SECOND</b>	<b>50,000 + 21,000*</b>	<b>*BY 15th DECEMBER</b>

### \* HOSTEL FEE

Fee waivers granted with amount and name of students. - NIL

Number of scholarships offered by the institute with the name of students, duration and amount - NIL

Criteria for fee waivers/scholarships - NA

Estimated cost of Boarding and Lodging in Hostels. Rs. 42,000 p.a.

## VII. ADMISSION

 Number of seats sanctioned with the year of approval. -

**60 Intake for the session 2008-09**  
**60 Intake for the session 2009-10**  
**( Please see Annexure 05 )**


 Number of students admitted under various categories each year in the last two years.

**2008-09 ~ 60 {Please see annexure 07 (B)}**  
**2009-10 ~ Admission Process is on.**


 Number of applications received during last two years.

**2008-09 ~ 64 {Please see annexure 07 (A)}**  
**2009-10 ~ Admission Process is on.**

## VIII. ADMISSION PROCEDURE

 Mention the admission test being followed, name and address of the Test Agency and its URL (website).

**SELF STRUCTURED ENTRANCE TEST (SSET) {Based upon MAT format conducted by AIMA, Lodhi Road, Delhi-03} conducted by Dewan V.S. Institute of Marketing Management, N.H. – 58, BY-PASS ROAD, PARTAPUR, MEERUT (U.P.) INDIA – 250102**  
**Ph. 2440315, 2440375, Fax No. 0121-2440337**  
**Website : dewaninstitutes.org**

 Number of seats allotted to different Test Qualified candidates CAT, MAT, XAT, JMET, ATMA, CET, JEE (State conducted tests/University tests).

**2008-09 ~ 60**  
**2009-10 ~ Admission Process is on.**

## CALENDER

	1st Phase	2nd Phase
Last date for request for applications.	28-05-09	04-08-09
Last date for submission of application	06-06-09	13-08-09
Dates for GD / Interviews	15-06-09	29-08-09
Dates for announcing final results	17-06-09	02-09-09
Release of admission list (main list and waiting list should be announced on the same day)	20-06-09	05-09-09
Date for acceptance by the candidate (time given should in no case be less than 15 days)	05-07-09	20-09-09
Last date for closing of admission.	20-09-09	
Starting of the Academic session.	22-09-09	
The waiting list should be activated only on the expiry of date of main list		

- The policy of refund of the fee, in case of withdrawal, should be clearly notified.

*Before the classes are held and the students do not attend any class, their full fee is refunded. After the start of classes, the fee is not refunded except the security deposit.*

## IX. CRITERIA AND WEIGHTAGES FOR ADMISSION

- ✍ Describe each criteria with its respective weightages i.e. Admission Test, GD, Interview etc.

Please see Annexure 07 ©

- ✍ Mention the minimum level of acceptance, if any, for any criteria.

50% marks in Self Structured Entrance Test

- ✍ Mention the cut-off levels of percentage & percentile scores (section-wise and/or total as case may be) of the candidates in the admission test who are called for GD/Interview –

50% marks in Written Test

- ✍ Mention last two years cut-off percentage & percentile (section-wise and/or total as the case may be) of the candidates called for GD/Interview.

50% marks in Written Test

- ✍ Display marks scored in Test, GD, Interview etc. and in aggregate for all candidates who come for GD/Interview etc.

Please see Annexure – 07 (A) to 07 (E)


Item No I - IX must be given in information brochure and must be hosted as fixed content in the website of the Institution.

The Website must be dynamically updated with regard to X –XIII.

## **X. APPLICATION FORM**

 Downloadable application form, with online submission possibilities. - **Yes**

## **XI. LIST OF APPLICANTS**

 List of candidates who's applicable has been received along with percentile/percentage score for each of the qualifying examination in separate categories for open seats. List of candidates who have applied along with percentage and percentile score for Management quota seats.

**Please see Annexure 07 (A)**

## **XII. CRITERIA FOR GD/PERSONAL INTERVIEW**


 Norms adopted for calling the candidates for Group Discussion/Personal Interview. (It has to be strictly in order of merit.)

The applicants who secure minimum 50% marks in the Written Test, are informed through notice board and in person (on the day of declaration of results of Written Test) pertaining to the dates of their GD & personal interview. The interview & GD were conducted by a panel consisting of Director & faculty members.

 **Attributes for evaluation in GD/Interview.**

- 1) **Communication Skills**
- 2) **Aptitude for the programme**
- 3) **Level of General Awareness**
- 4) **Overall personality traits**


## **XIII. RESULTS**

 **Composition of evaluation team with the brief profiles of members (This information be made available in the public domain after the admission process is over)**


1. Mr. A.N.Seth


2.Mr.S.K.Ghai


3. Dr. Pankaj Tiwari

 **Score of the individual candidates called for Group Discussion and Interview in each of the components including the test and in total, arranged in order of merit.**

**Please see Annexure 07 (B)**

 **List of candidates who have been offered admission in each category.**  
**Please see Annexure 07 ©**

 **Waiting list of the candidates in order of merit to be operative from the last date of joining of the first list candidates, category wise.**  
**Please see Annexure 07 (D)**

 **List of the candidates who joined within the date vacancy position in each category before operation of waiting list.**  
**Please see Annexure 07 (E)**

**Note: Suppression and/or misrepresentation of information would attract appropriate penal action.**